**Privacy & Cookies**

**DOOA Beauty = Website Privacy Policy**

Last updated July 2021

Dooa Hair & Beauty Limited trading as Dooa Beauty (“us”, “we”, or “our”) operates dooabeauty.com and through our social media pages from which you are accessing this Privacy Policy and through HTML-formatted email messages that we send to you that link to this Privacy Policy (collectively the “Site”). We are committed to protecting the privacy and security of the personal information of visitors to the Site (“users”). This Privacy Policy (“Policy”) informs you of our policies regarding the collection, use and disclosure of Personal Information we receive from users. Our privacy procedures have been implemented to comply with the privacy legislation of the United Kingdom.

**Personal Data**

This means any and all data that relates to an identifiable person who can be directly or indirectly identified from that data. In this case, it means personal data that you give to Us via the Site. This definition shall, where applicable, incorporate the definitions provided in the EU Regulation 2016/679 – the General Data Protection Regulation “GDPR”. We fully protect your rights and comply with Our obligations under the GDPR and the Privacy and Electronic Communications (EC Directive) Regulations 2003.

The registered office for Dooa Hair & Beauty Limited trading as Dooa Beauty is Palladium House, 1- 4 Argyll Street, London, W1F 7LD. England. Registration number 05410687

**Notice and Collection**

While using the Site, we may ask you to provide us with certain information that can be used to contact or identify you. “Personal Information” is any information that is identifiable with you, as an individual.

Personal information we collect may include:

Name, Postal address, Telephone Number, Email Address

Dooa Beauty will only collect personal information, which has been voluntarily provided, by fair and lawful means for the following purposes:

• To establish and maintain responsible relations with Clients and retailers and Service Providers and to provide ongoing services

• To respond to your inquiry when you contact us

• To send you our Newsletter when you sign up for it, or you sign up to stay informed

• Statistical analysis

• Email newsletters

Unless required or permitted by law, we shall not use or disclose your personal information for a new purpose not identified here.

**Choice and Consent**

Before obtaining your consent, DOOA Beauty will describe the choices available to you and obtain implicit or explicit consent with respect to the collection, use, and disclosure of your personal information except in certain situations permitted by law. Where it is reasonable to do so, we may rely on your implied consent. Otherwise, we will rely on explicit consent received directly from you to collect or use your personal information, for example, the collection of your personal information if you subscribe to a newsletter.

You may withdraw or modify your consent at any time by contacting Dooa Hair & Beauty Limited trading as Dooa Beauty at our administration office: customercare@dooa.com

**Use and Retention**

Dooa Beauty limits the use of personal information to the purposes identified in this Policy and for which the user has provided implicit or explicit consent. We retain personal information for only as long as it is necessary to fulfil the stated purposes, except with the consent of the user or as required by law.

DOOA Beauty ‘The right to be forgotten’ – i.e. the right to ask Us to delete any personal data We hold about you (We only hold your personal data for as long as you wish to remain on the contact list of DOOA Beauty, but if you would like DOOA Beauty to delete it sooner, please contact Us

You have the right to withdraw your consent to DOOA Beauty using your personal data at any time, and to request that We delete it.

We do not keep your personal data for any longer than is necessary. Data will therefore be retained for the purposes of remaining on the mailing list for updates and messages from DOOA Beauty. Credit Card details will be destroyed after payments have been processed. Bank details will be retained for 2 years.

Personal information provided to us by users is only stored on servers in the United Kingdom.

**Disclosure to Third Parties**

DOOA Beauty does not transfer personal information to third parties or Service Providers. Third parties such as YouTube whose content appears may appear on the DOOA Beauty website (ie to view highlights of products) may use third party Cookies which you can control as a separate action. Please note that DOOA Beauty do not control the activities of such third parties if you choose to view the YouTube or similar medium, nor the data they collect and use and advise you to check the privacy policies of any such third parties

In certain circumstances, We may be legally required to share certain data held by Us, which may include your personal data, for example, where We are involved in legal proceedings, where We are complying with legal obligations, a court order, or a governmental authority

**Access**

DOOA Beauty can provide individuals with access to their personal information for review or update. If you wish to access your personal information to challenge the accuracy or update it to ensure completeness, you may email us at customercare@dooa.com DOOA Beauty will respond within 30 days of receiving an access request. If under certain circumstances we are unable to fully separate your personal information from that of another individual, we will not be able to provide you with access to your information.

**Quality**

DOOA Beauty will strive to maintain an accurate and complete record of users’ information for the purposes identified in this Policy. If you believe your personal information may be inaccurate, you may contact us to access your Personal Information and take steps to verify, update, and correct it.

**Privacy and Cookies policy**

Cookies are files with small amount of data, which may include an anonymous unique identifier. Cookies are sent to your browser from a web site and stored on your computer’s hard drive. Like many sites, we use “cookies” to collect information. You can instruct your browser to refuse or disable all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Site. By using the Site, you accept the use of cookies.

**Security for Privacy**

The security of your Personal Information is important to us but remember that no method of transmission over the Internet, or method of electronic storage, is 100% secure. While we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security. DOOA Beauty protects Personal Information against unauthorised access in accordance with established policies and procedures. Information is protected by security safeguards appropriate to the sensitivity of the information.

**Monitoring and Enforcement**

DOOA Beauty monitors compliance with its privacy policies and procedures. Users may file privacy complaints and disputes by contacting DOOA Beauty Privacy Officer at customercare@dooa.com who is accountable for our privacy compliance. Every privacy-related complaint will be acknowledged, documented, and investigated, with the results being provided to the complainant. If the complaint is found to be justified, appropriate measures will be taken as a result.

**Changes to This Privacy Policy**

This Privacy Policy is effective as of 9th July 2021 and will remain in effect except with respect to any changes in its provisions in the future, which will be in effect immediately after being posted on this page.

We reserve the right to update or change our Privacy Policy at any time, and you should check this Privacy Policy periodically. Your continued use of the website after we post any modifications to the Privacy Policy on this page will constitute your acknowledgement of the modifications and your consent to abide and be bound by the modified Privacy Policy.

If we make any material changes to this Privacy Policy, we will notify you by placing a prominent notice on our website.

**Contact Us**

If you have any further questions about this Privacy Policy, please contact us at: customercare@dooa.com

**Address:** Dooa Beauty 2 Cumberland Avenue, Park Royal, London, NW10 7RL, UK